A Night of Wine & Cheese
...and all that jazz!

IN MEMORY OF
Amy Gilbert

WEDNESDAY, SEPTEMBER 18 AT 6 P.M.
MILLENIUM CENTRE
389 MAIN STREET
TICKETS $150

FINE CHEESES, HORS D’OEUVRES & PAIRED WINES
SILENT AND LIVE AUCTION
LIVE JAZZ BAND

TO ORDER TICKETS ONLINE PLEASE VISIT IISD.ORG/ELA

For event sponsorship or ticket inquiries please contact:
Tammy Hildebrand, Director of Development IISD Experimental Lakes Area
thildebrand@iisd-ela.org
Amy Jordan Gilbert

SEPTEMBER 18, 1990 TO APRIL 7, 2014

MEMORIAL TRIBUTE (BY ALISON GILBERT, MOTHER)

"I always joked that Amy was born aged 40."

She had a maturity and determination about her that was well beyond her years. As Amy grew, she blossomed into a force to be reckoned with, especially when it came to the environment, racism and politics. She could not abide social or environmental injustice.

At 18, Amy completed a four-month volunteer program in New Zealand to help clear the hillsides of invasive species like fennel and possums, and participated in beach and waterway cleanups. When she returned to Winnipeg it was obvious where her life was heading. Amy lived on her own, worked three part-time jobs and was a full-time student at the University of Winnipeg, where she was introduced to what she called her “heaven on earth”—IISD Experimental Lakes Area (IISD-ELA). Amy was blessed with the opportunity to work three co-op placements (one in 2012 and two in 2013) with IISD-ELA as part of her Environmental Sciences degree.

Her passion for the environment, her commitment to her new IISD-ELA family, and her desire to make a difference to this day fills me with such immense pride. When the IISD-ELA site was threatened with closure, Amy spent every waking hour petitioning, marching and advocating to have this decision reversed. In high school she was on the Environmental Committee, the Student Conflict Resolution Committee and part of the committee that hosted the Christmas dinner for the local senior’s home. It seemed as though she was passionate about everything.

During her 23-and-a-half years of life, Amy did more and saw more than most of us do in a lifetime. She travelled the world, was loyal, loved deeply and passionately, worked hard and experienced and appreciated the wonders and beauties this world has to offer.

Amy was genuinely honoured to be a part of it, and our world is a better place because of her.
I think our generation, as Canadians, still have this idealized image of Canada in our minds. Peacekeepers, refuge from slavery and racism, wild green lands, an equal opportunity country. But it’s time for us, this generation, to get our heads out of the sand: we no longer live in that country. We have open, and ample racism, we’ve passed bills that remove equal pay and job opportunities for women, and we rape this land faster than ever imagined. It’s time we stopped being so apathetic and lazy about today’s issues and start caring about something. Choose any of these and fight. You can and should make a difference.

AMY GILBERT
DECEMBER 19, 2012

Who We Are

IISD EXPERIMENTAL LAKES AREA (IISD-ELA)

IISD Experimental Lakes Area is the world’s freshwater laboratory. A series of 58 lakes and their watersheds in northwestern Ontario, Canada, IISD-ELA is the only place in the world where scientists can research on and manipulate real lakes to build a more accurate and complete picture of what human activity is doing to freshwater lakes. The findings from its 50 years of ground-breaking research have rewritten environmental policy around the world—from mitigating algal blooms to reducing how much mercury gets into our waterways—and aim to keep fresh water clean around the world for generations to come.
Sponsorship Opportunities

PLATINUM SPONSOR (EXCLUSIVE)
$5,000
- Tickets for 26 guests
- Full access to the VIP reception
- Full-page ad in event program
- Recognition from the podium
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

GOLD SPONSOR
$2,000
- Tickets for 12 guests
- Full access to VIP reception
- Half-page ad in event program
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

SILVER SPONSOR
$1,000
- Tickets for 6 guests
- Full access to VIP reception
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster, event day signage and event program
- Listing as a premier sponsor in IISD-ELA annual report

BRONZE SPONSOR
$500
- Tickets for 2 guests
- Full access to VIP reception
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster, event day signage and event program
**WINE SPONSOR (EXCLUSIVE)**
$3,000
- Tickets for 12 guests
- Full access to VIP reception
- Full-page ad in event program
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

**MARTINI SPONSOR (EXCLUSIVE)**
$1,500
- Tickets for 8 guests
- Full access to VIP reception
- Half-page ad in event program
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

**VIP RECEPTION SPONSOR (EXCLUSIVE)**
$1,500
- Tickets for 8 guests
- Full access to VIP reception
- Half-page ad in event program
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

**AUDIO VISUAL SPONSOR (EXCLUSIVE)**
$1,500
- Tickets for 8 guests
- Full access to VIP reception
- Half-page ad in event program
- Social media marketing (IISD-ELA website, Facebook, Twitter)
- Logo recognition on streaming video signage at the event
- Sponsor recognition on event poster and event day signage
- Listing as a premier sponsor in IISD-ELA annual report

**WATER CHAMPION SPONSOR (BENEFACTOR)**
$350
- Tickets for 2 guests
- Full access to VIP reception
- Recognition in event program

**INDIVIDUAL TICKET**
$150
- Includes partial tax receipt

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**FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES AND TICKETS PLEASE CONTACT:**

Tammy Hildebrand  
Director of Development  
IISD Experimental Lakes Area  
(204) 958-7700 ext. 719  
thildebrand@iisd-ela.org

[www.iisd.org/ela](http://www.iisd.org/ela)

Charitable Registration #: 850309576RR0001
Be a Sponsor

As a sponsor, you support IISD-ELA's mission and vital work in preserving and protecting our most valuable resource—water. THANK YOU!

A NIGHT OF WINE & JAZZ SPONSORSHIP OPPORTUNITIES

I would like to support IISD Experimental Lakes Area in the following way:

- □ Platinum Sponsor (exclusive): $5,000 SOLD
- □ Gold Sponsor: $2,000
- □ Silver Sponsor: $1,000
- □ Bronze Sponsor: $500
- □ Wine Sponsor (exclusive): $3,000 SOLD
- □ Martini Sponsor (exclusive): $1,500 SOLD
- □ VIP Reception Sponsor (exclusive): $1,500 SOLD
- □ Audio Visual Sponsor (exclusive): $1,500 SOLD
- □ Water Champion Sponsor (benefactor): $350

A NIGHT OF WINE & JAZZ OTHER OPPORTUNITIES

I would like to support IISD Experimental Lakes Area in the following way:

- □ Individual ticket: $150
- □ Silent auction prize donor
- □ In-kind food donor

NAME OR CORPORATION (AS PREFERRED FOR EVENING EVENT PROGRAM)

Contact name: ___________________________ Phone: ______________
Address: ___________________________ City: ______________ Province: ______________
Postal Code: ___________________________ Email: ___________________________

- □ I would like to be invoiced
- □ Cheque enclosed (payable to: IISD Experimental Lakes Area)
- □ I would like to pay by credit card (please check and enter in your information below):

  Name on card: ___________________________  □ VISA  □ MC
  Credit card number: ___________________________  
  Expiry date: ___________________________  3 digit code (on back of card): ______________

PLEASE EMAIL COMPLETED FORMS TO:
thildebrand@iisd-ela.org

IISD
Experimental Lakes Area