

# Working with Countries to Measure Wealth and Move Beyond GDP

Global Centre for Pluralism, 330 Sussex Drive, Ottawa  
Wednesday, 15 May 2024 | 9:00 – 11:45

[Register online](#)

Concern is growing around the use of conventional economic indicators, notably GDP, to assess national development. GDP and other conventional indicators lead decisionmakers to favor policies with short-term benefits over those focused on long-term sustainability. A recent publication by the UN Secretary-General (UN, 2023)<sup>i</sup> notes that member states could move beyond GDP by implementing comprehensive wealth measures along the lines of those by the World Bank (latest report in 2021)<sup>ii</sup> and UNEP (latest report in 2023)<sup>iii</sup>.

With the support of the International Development Research Centre (IDRC), the International Institute for Sustainable Development's (IISD) [work on comprehensive wealth measures](#) demonstrates the development and application of comprehensive wealth indicators to complement GDP in three countries—Indonesia, Ethiopia, and Trinidad and Tobago. This work was based on IISD's methodology for estimating comprehensive wealth in Canada ([2016](#) and [2018](#)). IISD has worked closely with economic experts and researchers from universities in the three project countries to develop comprehensive wealth measures to complement GDP using national data.

The findings indicate comprehensive wealth tells a different development story than GDP in all three countries. In Trinidad and Tobago, wealth has fallen sharply in recent years due to over reliance on fossil fuel wealth. In Indonesia, wealth is growing but the country is failing to fully convert this growth into increased well-being. In Ethiopia, wealth is concentrated in traditional agriculture, preventing the country from deploying its assets – especially its human capital – in areas where it could create greater well-being.

The collaboration with the countries identified important gaps and challenges in developing the requisite statistical and methodological capacities to apply comprehensive wealth measures effectively. This requires not only rigorous data sets and analysis, but also the conceptual and practical skills for interpreting results and their implications for policy decisions, such as public investment strategies and sectoral prioritization. The next phase of the project will focus on capacity-building for experts, policy makers and academia to address some of these challenges.

## Event Agenda on 15 May 2024

8:45 – 9:00	Coffee and pastries
9:00 – 9:25	Opening remarks <ul style="list-style-type: none"><li>• Patricia Fuller (President and CEO, IISD)</li><li>• Julie Delahanty (President and CEO, IDRC)</li></ul>
9:25 – 9:45	Summary presentation of the estimated trends to move beyond GDP <ul style="list-style-type: none"><li>• Livia Bizikova, Rob Smith and Zakaria Zoundi, IISD</li></ul>
9:45 – 11:30	Panel discussion and audience questions <ul style="list-style-type: none"><li>• Pushpam Kumar (Chief Environmental Economist, UNEP)</li><li>• Wealth of the Nations World Bank Team (World Bank) TBC</li><li>• Jim Tebrake (Deputy Director, IMF Statistics Department) TBC</li><li>• Mike Wilson (Executive Director, Sustainable Prosperity Institute, University of Ottawa) TBC</li><li>• André Loranger, the Acting Chief Statistician, Statistics Canada</li></ul>
11:30 – 11:45	Closing Remarks and next steps
11:45	Light lunch

---

<sup>ii</sup> [our-common-agenda-policy-brief-beyond-gross-domestic-product-en.pdf \(un.org\)](#)

<sup>ii</sup> [Changing Wealth of Nations \(CWON\) \(worldbank.org\)](#)

<sup>iii</sup> [inclusive\\_wealth\\_report\\_2023.pdf \(unep.org\)](#)